

The B.L.I.S.S. Fest

SPONSORSHIP & DONOR OPPORTUNITIES

A day centered around wellness, healing, music, food, community, and remembrance. A day to celebrate life while honoring the people we hold close in spirit.

JULY 4th 2026 | TOWN SQUARE PARK, HATTIESBURG, MS



WHO WE ARE

The Melanated Wholistic Wellness Foundation creates life-changing experiences that uplifts holistic health, wellness education, and collective healing. It centers Black wellness while welcoming all who align with our mission. We aim to address health disparities, offer accessible tools, and build a future where wellness is a right, not a privilege. It exists to address health disparities, share accessible tools, and build a future where wellness belongs to everyone.

Over 2,500

attendees served since
our first event in 2023

Vendors have collectively
generated

over \$380,000+

in revenue across our events

Over 300,000

people reached online through
paid and organic campaigns

Multiple speakers, workshop
facilitators, and performers
sharing tools for physical,
mental, and spiritual well-being



PRESENTING SPONSOR — \$1,500

Become our Featured Sponsor — supporting venue costs and accommodations for our facilitators. You'll be at the forefront of this powerful healing event and featured across every touchpoint.

Includes:

- Featured in all paid social media ads with link + tags (Facebook & IG)
- Homepage sponsor listing (2 years)
- Custom landing page on our site (www.tmwwf.com/yourbusiness)
- 2-minute stage remarks or video spotlight during fair welcome
- Exclusive banner signage at the main entrance
- Premium booth location
- Recognized as Presenting Sponsor on all platforms (flyers, email, web, day-of)

We can customize this level to reflect your brand goals.

PREMIER SPONSOR — \$1,000

A premier visibility tier for brands who want to deeply align with our mission and community.

Includes:

- Included in paid ad campaigns (IG + FB) with link + tag
- 1-year homepage sponsor listing
- 1-minute stage remarks or pre-recorded video intro
- Logo on festival welcome banner
- Premium vendor placement
- Recognition in program and across all platforms

EMPOWERMENT SPONSOR — \$500

A meaningful sponsorship tier with wide digital + onsite visibility.

Includes:

- Paid ad inclusion across Meta platforms (tagged post)
- Website sponsor listing (homepage)
- Logo on signage at entrance + digital materials
- Vendor booth space
- Recognition in event program



Ready to Support?

No matter the level, your contribution helps us create a sacred, accessible space for collective healing.

<https://www.wixforms.com/f/7401732383042438166>