



BUSINESS MEMBERSHIP PROGRAM 2026

FULL BREAKDOWN

Our membership connects holistic entrepreneurs, creatives, and small-business owners with year-round opportunities for growth including event participation, digital marketing coaching, and intentional community support.



12-Month Growth Program



25 Members Only



Marketing Coaching Twice Monthly



Spotlights, Features, & Event Exposure

*Join a community that builds wealth, visibility,
and wholeness together!*

REGISTRATION ENDS 12/31/2025



MEMBERSHIP PERKS & BENEFITS

FULL BREAKDOWN

VENDOR SUPPORT & RESOURCES

- Automatic inclusion in our Preferred Vendor List (first access to vending opportunities)
- Priority booth placement at select events
- Direct line to TMWWF staff for support, updates, and questions
- Early access to Wellness Fair vending

DIGITAL MARKETING COACHING & TRAINING

- Access to our bi-monthly virtual sessions covering brand strategy, content creation, email marketing, paid ads and more.
- Replay access to all coaching sessions.
- Templates, guides, and swipe files to help you execute with ease.

Visibility & Marketing Exposure

- Featured spotlight on the [TMWWF website](#) - viewed by thousands monthly
- Inclusion in our email newsletter promotions and social media vendor spotlights.
- Learn how to get seen online & in real life and co-promote your business to our audience.

COMMUNITY & COLLABORATION

- Private WhatsApp and Facebook group access for accountability, peer networking, and shared resources.
- Invitations to pop-ups, vendor mixers, co-branded campaigns + collaborative projects
- Space to share your launches, products, services, and event ideas with our team

REGISTRATION ENDS 12/31/2025

BUSINESS MEMBERSHIP PROGRAM 2026

FULL BREAKDOWN

Our Business Membership Program is designed to empower small business owners, creatives, and holistic entrepreneurs with year-round visibility, marketing education, and access to community-centered wellness events that align with your mission.

Through this hybrid model of event participation + digital coaching, members receive consistent exposure and learn to market themselves effectively with the full support from the Melanated Wholistic Wellness Foundation's platform and community.

MEMBERSHIP TIERS - 2026 EXCLUSIVE INTRO PRICING

A. One Time Payment: \$1497

Payment Plan Available

L I M I T E D S P A C E S

- Access to Spring & Fall Melanated Wholistic Wellness Fairs + 4 additional events (*see 2026 events page*)
- 12 months of digital marketing coaching
- Vendor Spotlight on Foundation Website – featured to thousands of monthly visitors
- Email List Priority – inclusion in our newsletters and vendor promotions
- Private WhatsApp & Facebook Group Access
- Exclusive vendor features, private events, & collaborations throughout the year.

B. One Time Payment: \$997

Payment Plan Available

- Access to Spring OR Fall Melanated Wholistic Wellness Fair + 3 additional events (*see 2026 events page*)
- 6 months of digital marketing coaching
- Vendor Feature on Foundation Website
- Email List Priority
- Private WhatsApp & Facebook Group

C. One Time Payment: \$597

Payment Plan Available

- Access to 2 Events** + added to preferred vendor list for Melanated Wholistic Wellness Fair (*see 2026 events page*)
- 3 months of digital marketing coaching
- Vendor Highlight on Foundation Website
- Email List Priority
- Private WhatsApp & Facebook Group

**The Tier C Membership does not include participation in The Melanated Wholistic Wellness Fair. If you wish to vend at the Fair, you must pay the standard vendor fee.

By joining this tier, you will still be added to our Preferred Vendor List, which grants priority consideration for event placement, early registration access, and recognition as a category leader within our vendor network.



2026 EVENTS

FULL BREAKDOWN

	January	February	March
Event Type:	Nutritional Wellness Event	Veggies n' Friends His & Hers Edition	Circulating the Dollar Event
Vendor Slots	1-2 Vendors	2-3 Vendors	Up to 20 Vendors
Date:	JAN 24, 2026	FEB 21, 2026	MARCH 21, 2026
	April	May	June
Event Type:	Black Martial Arts & Self Defense Event	Beetin' Down Your Block Party	The Melanated Wholistic Wellness Fair
Vendor Slots	1-2 Vendors	Up to 20 Vendors	Up to 25 Vendors
Date:	APR 25, 2026	MAY 2, 2026 JCSU Field	JUNE 13, 2026 JCSU - New Science Center
	July	August	September
Event Type:	Mocktails & Herbal Elixirs Event	Youth Wellness Day & Back to School Drive	Cultural Fashion Show Event
Vendor Slots	1-2 Vendors	5-10 Vendors	Up to 15 Vendors
Date:	JULY 18, 2026	AUG 15, 2026	SEPT 19, 2026
	October	November	December
Event Type:	Community Appreciation Event	The Melanated Wholistic Wellness Fair	TBD
Vendor Slots	Up to 15 Vendors	Up to 25 Vendors	
Date:	OCT 24, 2026	NOV 14, 2026 Veggies n' Friendsgiving 2-3 Vendors NOV 21, 2026	

Please note: All event dates are tentative and may shift based on venue availability or community scheduling. More events may be added at a later date. Members will receive timely updates via email and our private WhatsApp group if any changes occur.

GROWTH & IMPACT PROJECTIONS

FULL BREAKDOWN

Through the Melanated Wholistic Wellness Foundation's Align, Online Membership Program, each participant gains access to consistent visibility, marketing systems, and coaching designed to help your business grow online and in person.

Tangible Results You Can Expect

Focus Area	6-Month Growth Projection	12-Month Growth Projection	What That Means for You
Visibility & Reach	25,000–50,000 impressions through events & online exposure	100,000+ total impressions using our marketing formula	Consistent eyes on your brand every month — locally and digitally.
Customer Engagement	15–30% increase in social media engagement	2–5x growth in audience size & inquiries	Stronger brand trust and repeat buyers.
Email List Growth	50–150 new leads from events & digital funnels	250–500+ qualified subscribers	A growing audience you can sell to directly.
Revenue Potential	10–20% increase through consistent vending & online marketing	2–3x sales growth through optimized campaigns	More stability and consistent monthly income.
Brand Partnerships	2–3 new collaborations or partnerships	5+ media or brand features via Foundation network	Broader brand credibility and expanded visibility.

Beyond Numbers | Sustainable Empowerment

- Learn to attract aligned customers, not just foot traffic.
- Build systems that generate income even when you're not vending.
- Strengthen your professional presentation for collaborations, sponsorships, and grants.
- Be part of a network of vendors who share referrals, resources, and visibility opportunities.

12-MONTH COACHING PATH

FULL BREAKDOWN

JAN-MARCH | Phase 1: Online Presence

1. Brand identity & online audit
2. Social media and website optimization
3. SEO, visibility strategy & measuring analytics
4. Crafting your digital voice and visual consistency

MARCH-JUNE | Phase 2: Lead Generation, List Building, & Email Marketing

1. Lead magnet creation & funnel setup
2. Website systems, automation, & segmentation
3. Measuring email marketing success
4. Creating offers that convert

JULY-OCT | Phase 3: Paid Ads + Analytics

1. Ad campaign building, budgeting, and optimization
2. Understanding performance metrics & retargeting
3. Generating 100,000+ impressions & formula for inevitable success

NOV-DEC | Phase 4: Personalized 1-on-1 Business Coaching

1. Private monthly coaching sessions tailored to your business goals
2. In-depth review of your marketing, pricing, and systems
3. Strategies for scaling offers
4. Partnership and media feature opportunities through the Foundation
5. Access to advanced templates, accountability tracking, and growth plans

Via Zoom every 2nd & 4th Sunday of each month @7PM. Replays will be made available to members,



BUSINESS MEMBERSHIP PROGRAM 2026

Submit application:

[https://www.wixforms.com/f/
7388251786349380620](https://www.wixforms.com/f/7388251786349380620)