

THE MELANATED *Wholistic Wellness Fair*

2026 SPONSORSHIP & DONOR OPPORTUNITIES

A day of workshops, community healing, and plant-based nutrition open to all.

June 13th 2026 | JOHNSON C. SMITH UNIVERSITY



WHO WE ARE

The Melanated Wholistic Wellness Fair is a life-changing experience that uplifts holistic health, wellness education, and collective healing. It centers Black wellness while welcoming all who align with our mission. We aim to address health disparities, offer accessible tools, and build a future where wellness is a right, not a privilege. It exists to address health disparities, share accessible tools, and build a future where wellness belongs to everyone.

This June marks the 3rd Annual Spring Edition of The Melanated Wholistic Wellness Fair — and our 6th event overall. The momentum is only growing!

Over 2,000

attendees served since
our first event in 2023

Vendors have collectively
generated

over \$380,000+

in revenue across our events

Over 300,000

people reached online through
paid and organic campaigns

Multiple speakers, workshop
facilitators, and performers
sharing tools for physical,
mental, and spiritual well-being

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WHY SPONSOR

Sponsorship with The Melanated Wholistic Wellness Fair connects your brand with over 700+ attendees and 300K+ digital reach, all within a healing-centered, wellness-driven, culturally affirming space. Your support helps eliminate health access barriers while giving your brand meaningful exposure.

TIMELINE OF SPONSOR BENEFITS

Month	Sponsor Exposure
Jan-Feb	Social teaser inclusion + early sponsor shoutout
Mar-Apr	Included in vendor spotlights + IG stories
May-June	Featured in paid Meta ads + email newsletters
Event Day	Onsite banners, stage shoutouts, promo material
Post Event	Continued recognition on website, socials, and 2026 events

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Reviews and Testimonials

Name	Age Range	How did you hear about ...	What originally inspired you to a...	On a scale of 1-5, how w.
Tori	36-45	Word of Mouth	the sessions	★★★★★
Carla	46-55	Facebook	Herbal Knowledge	★★★★★
Jeanetta	46-55	Instagram	I looked at the one previously and was inspired to attend	★★★★★

Rating	Qualities	Value	Recommendation
★★★★★	-	★★★★★	Yes
★★★★★	Activities, Vibe, Atmosphere, Organizer	★★★★★	Yes
★★★★★	Instructors, Venue, Accessibility, Event organization, Class content, Atmosphere, Vibe, Health resources, Organizer, Activities	★★★★★	Yes
★★★★★	Health resources, Class content, Vibe	★★★★★	Yes
★★★★★	Organizer, Event organization, Atmosphere, Health resources, Instructors, Accessibility, Class content, Activities, Vibe, Venue	★★★★★	

★★★★★ energy, music, hosts engagement, support

En Point Vegan Yes ★★★★★ 1. The vibe was great 2. The diverse workshops 3. Attentive organizers

Name
Jeanetta

Age Range
46-55

How did you hear about The Melanated Wholistic Wellness Fair?
Instagram

What originally inspired you to attend the Fair?
I looked at the one previously and was inspired to attend

On a scale of 1-5, how would you rate event check-in process?
★★★★★

On a scale of 1-5, how would you rate overall vibe and energy?
★★★★★

How did the energy and flow of the event feel for you throughout the day?
This event was absolutely amazing

On a scale of 1-5, how would you rate vendor variety and value?
★★★★★

What felt missing or overlooked from your experience?

Nothing it was amazing and healing

Would you attend again or recommend it to someone else? Why or why not?

Yes it was amazing!!

Any final thoughts, reflections, or love notes you'd like to share?

I would just like to say thank you to everyone who out there time and effort into this event. You never know what someone is going through and how it will help them. Losing my daughter broke me. The workshops showed me there is a way to come back to myself in time.



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Your partnership supports an intentional, community-rooted event while giving your business real visibility and impact.

PRESENTING SPONSOR — \$2,500 (Venue + Speaker Supporter)

Become our Featured Sponsor — supporting venue costs and accommodations for our keynote speakers + facilitators.

You'll be at the forefront of this powerful healing event and featured across every touchpoint of the fair.

Includes:

- Featured in all paid social media ads with link + tags (Facebook & IG)
- Homepage sponsor listing (2 years)
- Custom landing page on our site (www.tmwwf.com/yourbusiness)
- 2-minute stage remarks or video spotlight during fair welcome
- Exclusive banner signage at the main entrance
- 20 guest passes
- Premium exhibit location
- Recognized as Presenting Sponsor on all platforms (flyers, email, web, day-of)

We can customize this level to reflect your brand goals. In-kind or split sponsorship welcome.

PREMIER SPONSOR — \$1,250

A premier visibility tier for brands who want to deeply align with our mission and community.

Includes:

- Included in paid ad campaigns (IG + FB) with link + tag
- 1-year homepage sponsor listing
- 1-minute stage remarks or pre-recorded video intro
- Logo on festival welcome banner
- 12 guest passes
- Premium vendor placement
- Recognition in program and across all platforms

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EMPOWERMENT SPONSOR — \$750

A meaningful sponsorship tier with wide digital + onsite visibility.

Includes:

- Paid ad inclusion across Meta platforms (tagged post)
- Website sponsor listing (homepage)
- Logo on signage at entrance + digital materials
- 8 guest passes
- Vendor booth space
- Recognition in event program

SUPPORTER SPONSOR — \$500

Includes:

- Website sponsor listing
- Logo on signage at entrance + digital materials, website & social media
- 5 guest passes
- Recognition during event

In-kind sponsorships (e.g., printing, lodging, food, services) are welcome at all tiers. Let's build a package that works for you.

**all sponsors have the option to bring/send swag bags, flyers, promotional material, etc. Please email us your desired package at foundation@tmwwf.com. From there, we will collect all necessary information about your business and provide you with an email invoice to complete your payment.*

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Community Donor Tiers

For individuals or small businesses who want to support the mission of TMWWF and still be a visible part of the fair.

Tier	Amount	Recognition
Friend of the Fair	\$350	Name/logo on website, Name listed on donor wall, 2 social shoutouts, 3 guest passes
Wholistic Ally	\$250	Name/logo on website, Name listed on donor wall, 1 social shoutout, 2 guest passes
Sacred Supporter	\$100	Name/logo on website, Name listed on donor wall, 1 social shoutout, 2 guest passes

Join Us in Making Wellness Accessible for All

Your sponsorship is a statement of commitment to healing, community wellness, and the power of intentional gathering. To confirm your sponsorship or discuss a custom package, contact us directly at foundation@tmwwf.com or visit www.tmwwf.com/sponsor

Thank you for your time, your energy, and your belief in what we're building together!

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Ready to Support?

No matter the level, your contribution helps us create a sacred, accessible space for collective healing.

Your support directly funds:

- Venue access for attendees
- Accommodations for guest speakers and facilitators
- Workshop materials, wellness supplies, and healing spaces
- Sliding scale/donation based tickets and community giveaways

Click below to complete the Sponsorship Intent Form

<https://www.wixforms.com/f/7401>

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